

100 BEST FLEETS



[Download the application](#) and apply for the 20th Year of *The 100 Best Fleets* today!

This e-mail includes three action items:

1. Info on applying for The 100 Best Fleets in the Americas for 2019
 2. FREE pass to the Work Truck Show in Indianapolis, IN.
 3. The 100 Best Fleets Forum on March 8, 2018 in Columbus, OH
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Info on applying for The 100 Best Fleets in the Americas for 2019

Winning is a skill. It doesn't come to you; you must go to it! The contest is the best way to tell your story to taxpayers. Many leaders consider it obligatory for anyone who wants to gain respect in the industry.

The **ORIGINAL PUBLIC FLEET CONTEST**, now in its 20th year, is now open for applications. Perception is reality. See what David Worthington had to say about the contest's value...

Thanks again for creating these competitions. We are using our team's successes through these awards to create a positive perception of what we do and how important we are to achieving all of the County's Strategic Goals.

David Worthington; Fleet Manager; County of Sonoma, CA

The contest is FREE and I can tell you, since starting the contest 20 years ago, any fleet that has gone through the process of applying has improved. Bellevue, WA increased productivity 30%. [Click here for other comments on the benefits of entering the contest.](#)

This year the judging will be heavily weighted on innovation and creativity in your operation. The 12 criteria are the drivers of excellence in any organization. Tell us in 300 characters how you employ these qualities in your operation. You don't have to respond to all 12, you can pick and choose the ones you are best at. Your call. What do you feel makes you one of The 100 Best Fleets in the Americas? If you wish to, consider your whole body of work for the past five years with the results of that work.

We are announcing the winners live at the largest and most prestigious fleet conference and expo in North America, the NAFA Institute & Expo in Louisville, KY on April 15-17, 2019. Join us there. [Click here](#) to learn more and register for the conference. You want to be present to receive your award, network and learn from the best-of-the-best in the industry.

It would mean a lot to me personally to present your award to you in person. There is only one reason I started the contest, and that is to give you the recognition you deserve, like one

mayor told me, "fleet was invisible before."

The results will also be published in [Governing Magazine](#), our media partner with an outreach of 85,000 senior public officials.

The deadline for application submission for the contest is St. Patrick's Day, Sunday, March 17, 2019. But why wait?

As always, the contest is FREE to enter.

Download The 100 Best Fleets application now!

FREE pass to the Work Truck Show in Indianapolis, IN

Learn best practices from the #1 winner of *The 100 Best Fleets*!

The session is at 11:30 a.m. on March 7, 2018 as part of the Work Truck Show. You can also visit the Work Truck Show Expo floor with 500 cutting-edge-technology exhibitors. All this is FREE, but you need to register for your badge to be admitted. (You can, of course, also sign up for more at the Work Truck Show.)

Get a FREE pass to the Work Truck Show

The 100 Best Fleets Forum on March 8, 2018 in Columbus, OH

If you're going to the Work Truck Show, consider joining us and the Columbus, OH Fleet Department for a The 100 Best Fleets forum on March 8.

You will hear from Kelly Reagan. Kelly is the Fleet Manager of Columbus and has won every award the industry can bestow including **#1 winner of The 100 Best Fleets in the Americas**, **#1 winner of the Green Fleet Awards** and **Fleet Manager of the Year**. At his previous position with a public/private fleet organization, he was named the outstanding leader out of 50,000 employees. **Columbus received a \$140 million grant from Smart Cities**. Learn how you can become a Smart City. For instance, Cary, NC took 71 meter reader trucks off the road, saving millions of dollars annually.

The forum will also include a **presentation by Robert Gordon**, Deputy Director, Fleet Management, DeKalb County, GA. DeKalb County was named the **#1 in The 100 Best Fleets** in 2018. Robert was also named the **Best Fleet Manager in North America** by NAFA Fleet Management Association...the first time in 60 years both awards were given to the same fleet department. Robert will be presenting his best practices including real world, practical solutions to the **technician shortage**.

Finally, the person considered the **best fleet presenter in the industry**, **T.J. Tennent**, former Vice President of Bridgestone Tires, will be discussing best practices, also. (T.J.

charges \$100 a minute to speak.) This is a one-time-only presentation you can't afford to miss.

We only learn from the best. This is a rare, one-time-only opportunity to learn best practices, practices you can apply the next day in your own organization from these and other presenters.

The forum will be held at the Columbus Fleet Department offices at 4211 Groves Road; Columbus, OH 43232.

For Clean Cities stakeholders and NAFA members, the investment is only \$95/person. Non-members are \$125/person. This includes a tour of this \$27-million-dollar facility and lunch. (You can pay by credit card, PayPal or check.)

*Space is limited. Please reserve at your earliest convenience.
Satisfaction guaranteed. Work smarter, not harder!*

Register for The 100 Best Fleets Forum in Columbus, OH

The 100 Best Fleets contest and forums are only possible because of our sponsors. Please [visit their websites](#) and check out their offerings.



Thanks for supporting *The 100 Best Fleets*.

Sincerely,

Tom C. Johnson



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