

DeKalb County Fleet Management, NAFA, Clean Cities & The 100 Best Fleets in The Americas™

Present:

Solutions to the Biggest Fleet Challenges in 2019; Best Practices from *The 100 Best Fleets*

Join us for this interactive, round-table discussion with the best fleet minds in Georgia; **learn** what is working well and why. You can't afford to miss this once-only program!

The day will include a **presentation by Robert Gordon**, Deputy Director, Fleet Management, DeKalb County. DeKalb County was named the **#1 in The 100 Best Fleets** in 2018.

Robert was also named the **Best Fleet Manager in North America** by NAFA Fleet Management Association...the first time in 60 years both awards were given to the same fleet department.

Robert is also considered one of the best presenters in the industry. He will reveal the best practices that earned him the awards, practices you can implement the next day in your own operation. The discussions will include his answers to the biggest challenge we face as an industry, **the technician shortage**. Robert has cracked the code on this issue.

T.J. Tennent, former VP of Bridgestone Tires, is also considered one of the best presenters in the industry. (He charges \$100.00 a minute to speak!) T.J. will speaking on the most important topic for fleet managers that nobody ever thinks about. If you have heard T.J. before, you will walk over broken glass to hear him again. If you haven't heard him before, this is a rare opportunity to improve your fleet and your life.

We will also hear from experts on the **top-five emerging technologies** which are changing the way the industry works. There are only two ways to do more with less...and technology is one of them.

We will also discuss:

- How to handle "big data" for best decisions.
- Mobility solutions,
- Artificial intelligence for fleets,
- Eliminating RFPs from the purchasing process (bring your purchasing people to learn about this trend)
- Proven tools for productivity and efficiency
- Any other topics you wish to discuss.

9 AM-2 PM; February 21, 2019 **DeKalb County Sanitation Building**

3720 Leroy Scott Drive; Decatur, GA 30032

Use MapQuest.com to get directions if needed.

Tracy Ochsner, Asst. Dir. Operation Services; City of Ft. Collins, CO said: "Thank you for the opportunity for allowing me to speak in Denver. I thought that was one of the most valuable training and networking days I've spent with other Fleet Managers in a long time. The amount of knowledge in that room was incredible. I consider it an honor to be asked to speak in front of that kind of experience."

Joe Rajchel, General Services Maintenance Manager; City of Henderson, NV said: "We are in fleet field but we are also in a world of constant change. An event like today's helps all us hear new ideas and gives us the motivation to not only change, but to improve. Thank you for giving us all that opportunity."

Paul Patterson, Fleet Manager of Oneonta, New York said: "It was worth the three hour drive. We got one idea we implemented that saved us \$20,000 immediately."

John Vickery, Fleet Manager of Anderson County, TN said: "I drove 365 miles one way for the program...it was worth it!"

Steve Newman, Program Manager for Georgia Gas Distributors, Inc. said: "I just got back to the office, I think 100 Best Fleets was one of the best meetings I have been a part of. It was great to hear some of the success stories other fleet managers have implemented around the country. Thanks again for a great meeting today and for time and money very well spent!"

More comments on the seminars.

Space is limited. Please reserve at your earliest convenience. Satisfaction guaranteed. Work smarter, not harder!

INVESTMENT in your personal and professional development (includes lunch and a tour of this award-winning facility:

- If you are a NAFA member or Clean Cities Stakeholder, \$95/person/program.
- If not, \$125/person/program.

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Thanks for supporting *The 100 Best Fleets*.

Sincerely,

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